

health.moves.minds.[®]

A FUNdraiser as Easy as 1-2-3!

The FUNdraising Solution for Schools

The health. moves. minds.[®] FUNdraiser was designed to teach students critical life skills – kindness, respect, philanthropy, advocacy – and to demonstrate the importance of daily physical activity and giving back to the community.

1 Registration & Planning

- Decide which PE unit (e.g., basketball, volleyball, jump rope or any team building/cooperative games) you will hold your FUNdraiser around – connecting the provided health. moves. minds. lessons to your PE unit during your FUNdraising period.
- Decide if you are going to support a charity or receive more **giveback** for your school. then **get approval** from your principal and sign up online (healthmovesminds.org) with our easy-to-use fundraising platform, FundRaise app, and Facebook integration.
- After you sign up online, join your School FUNdraiser Planning Call. SHAPE America staff helps you plan your FUNdraiser (how to fundraise steps like: using ready-made communications for parents, setting a school fundraiser goal, how to offer the incentives and more) – from Kick-off to Wrap Up you have support every step of the way!

2 FUNdraiser Kick-Off & Educational Activities

- Send out Kick-off announcements using the ready-made email templates provided in your FUNdraising HQ!
- Kick-off your FUNdraiser with your students during class or in a school-wide assembly. Show this **Kick-off video** to tell your students about the new PE equipment your school has set a goal to achieve, what the school fundraising goal is and, if you choose a charity to support, your supported charity organization.
- FUNdraise for 1-4 weeks connecting the health. moves. minds. lessons to your PE unit.

3 Celebrate & Wrap Up Your Event

- You are finished raising donations! Now it's time to **celebrate** – during your PE class period, a school-wide assembly... whatever you want it to be. SHAPE America will help you plan from beginning to end to have an exciting and rewarding FUNdraiser!
- Thank your families for participating with one of the ready-made emails!
- Send all of your donations to SHAPE America** so that your school, students and charity (if option chosen) can receive their rewards and givebacks.

